

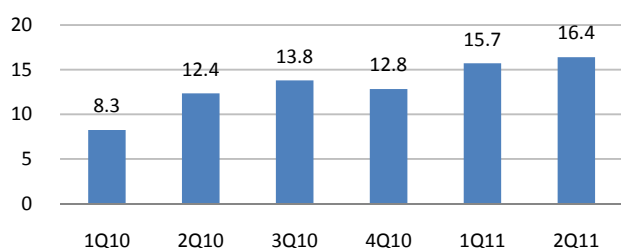
Company Overview

Pioneer Power Solutions, Inc. is a manufacturer of specialty electrical equipment through its four operating subsidiaries which include: Pioneer Transformers Ltd., Jefferson Electric, Inc., Bemag Transformer Inc. and Pioneer Wind Energy Systems Inc. Pioneer provides a range of highly-engineered solutions for applications in the utility, industrial, commercial and wind energy market segments of the electrical transmission and distribution industry. Pioneer is headquartered in Fort Lee, NJ and presently operates with over 200 employees at six manufacturing, distribution, engineering and sales locations in the U.S., Canada and Mexico.

Pioneer has been in the electrical transformer business for over 90 years, manufacturing a full line of liquid-filled, encapsulated and ventilated transformers. Pioneer's wind energy business provides project integration solutions, including equipment sales, procurement, after-sales services and financing to community wind and industrial customers seeking wind turbines with generation capacities of one to two megawatts.

In December 2009, we took our business public to accelerate our expansion, primarily through acquisition. Since then, we have acquired two manufacturers of low and medium voltage, dry type transformers for commercial and industrial applications. We also entered the clean energy sector through the purchase of an independent wind turbine manufacturer in June 2010.

Revenue Development (\$M)



Representative Customers



Selected Market Data

Ticker Symbol (OTCBB):	PPSI
Recent Closing Price:	\$15.00
Common Shares Outstanding:	5.9
Market Capitalization:	\$88.6
Net Debt as of 06/30/11:	\$4.0
Total Enterprise Value:	\$92.6
Last Twelve Months Revenue (Jun-11):	\$58.8
Last Twelve Months Non-GAAP EPS (Jun-11):	\$0.46

N.B.: In millions, except per share data

Investment Highlights

- **Stable Platform & High Growth Potential** – Consistently profitable electrical transformer segment with significant manufacturing capacity added in 2010. New wind energy segment with high growth potential.
- **Blue Chip Customers** – Over 70% of sales are to electric utilities, municipal power systems, large industrial companies and to engineering and construction firms.
- **Aging U.S. Electrical Infrastructure** – Organic growth driven by need to replace and upgrade the power grid. Approximately 70% of all power transformers are now over 25 years old.
- **Renewable Energy, New Demand Sources** – Initiatives and regulations to improve system stability and to promote power generation by independent producers of renewable sources (such as wind power) expected to drive additional demand for Pioneer's products.
- **Management Track Record** – Team with vast domestic and international industry operating experience, including over 40 completed M&A transactions.

Growth Strategy

- **Organic Growth – Transformers**
 - Continued migration towards larger, more complex and highly-engineered units
 - Organic growth driven by addition of renewable energy generation capacity to the power grid
 - Cross-sell transformers through wind energy business segment
- **Wind Energy Segment**
 - Flexible, customer solutions-oriented approach
 - Target smaller wind projects (1 to 3 turbines) in community wind and industrial market segments
 - Equipment financing for qualified projects
- **Acquisitions**
 - Profitable companies in North America with strengths in complementary market niches
 - Extend scale and scope of product lines, distribution channels and technical services

Electrical Transformer Segment

Market Size & Growth

Approximate \$6.0 billion North American market (2010) for transformers. U.S. T&D equipment shipments to grow 4.3% annually, in real terms, through 2015 (IBIS World Inc.).

Company Products

- Liquid-filled: customized power and distribution units up to 30 MVA for utility and industrial customers, used in substations or commercial electric power centers for apartment complexes, shopping centers, factories and other high load applications
- Dry-type: standard and customized transformers up to 5 MVA for commercial and industrial applications and for OEM customers



Growth Drivers

- Utility expansion and maintenance
- Higher energy costs
- New construction activity, general economic conditions
- Stricter environmental regulations

Competitive Differentiators

- Standard versus customized production
- Product line breadth and reliability
- On-time delivery performance
- Design technology and price

Growth Drivers

- Government mandates reducing fossil fuel emissions
- Tax incentives for wind project development
- Increased spending on clean, renewable energy sources
- Supplementary revenue for project owners such as municipalities, universities and industrial companies

Competitive Differentiators

- Turbine up-time and output efficiency
- Product availability and lead time
- Aftermarket service (operations & maintenance)

Recent News

- **08/15/11:** 2nd quarter revenue up 33%, diluted EPS (non-GAAP) grows 12.5% compared to first half 2010
- **07/01/11:** Acquisition completed of Bemag Transformer Inc. and certain assets from Vermont Transformers Inc.
- **05/16/11:** 1st quarter revenue grew 91%. 2011 guidance increased to reflect announced acquisitions.
- **03/31/11:** 2010 revenue up 16.3%. 2011 guidance issued, Ian Ross appointed to board of directors
- **11/01/10:** Pioneer appoints industry veteran, Daniel Charette, President of its wind energy business
- **06/07/10:** Pioneer enters the wind energy business through the purchase of assets from AAER Inc.
- **04/30/10:** Pioneer acquires Jefferson, a transformer manufacturer with 2009 revenue exceeding \$20 million

Executive Leadership

Nathan J. Mazurek, Chairman & CEO

Has led Pioneer since purchasing the company in 1995. Began his career in the industry in 1988 when he acquired American Circuit Breaker Corp. and served as its president until 2008. Starting in 2001, he acquired and integrated several businesses from MagneTek, Inc., Aerovox, Inc. and Ningbo Shine Electrical Co. Ltd. (China), forming one of the largest manufacturers of AC film capacitors. Served as president of the combined company, Aerovox, Inc., until 2007. Mr. Mazurek received his BA from Yeshiva College in 1983 and his JD from Georgetown University Law Center.

Andrew Minkow, Chief Financial Officer and Director

19 years experience in corporate finance, M&A, financial reporting and general management. BA from Cornell University and MBA from Columbia Business School.

Wind Energy Segment

Market Size & Growth

Installed U.S. capacity grew 35% annually from 2005-2010. Wind represented 39% of all new capacity added in 2009 and provides 1.8% of all electricity to the U.S. grid (American Wind Energy Association)



Pioneer Turbine: Marine Corps Logistical Base Barstow, CA

Products & Services

Pioneer Wind Energy Systems Inc. supplies its own 1.65MW wind turbine, the P-1650, as well as units available from other manufacturers, whichever is best-suited to the customer's needs. Pioneer also provides equipment financing for the turbine portion of total power project cost.

Contact Information

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